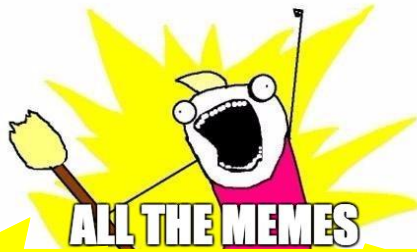


TEACH



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MEME

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ONE DOES NOT SIMPLY

EXPLAIN WHAT A MEME IS

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## What is a meme?

an idea, behavior, style, or usage  
that spreads from person to person  
within a culture

- Merriam-Webster

## What is a meme?

an amusing or interesting item (such as  
a captioned picture or video) or genre of  
items that is spread widely online  
especially through social media

- Merriam-Webster

## What is a meme?

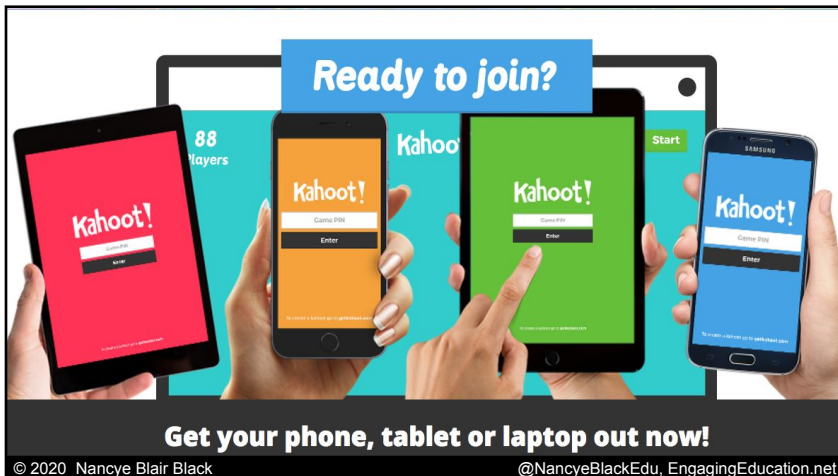
cultural inside joke

- Laney Blair

Do you currently use  
memes in your  
personal life?

Do you currently use  
memes for instruction?

Do you currently make  
your own memes?



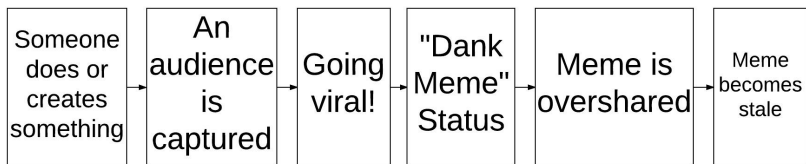
**3 Reasons It's Important to  
Understand Memes**

# 3 Reasons It's Important to Understand Memes

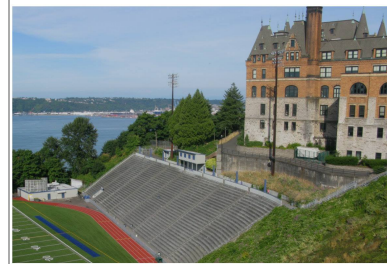
## Digital Literacy

## Understand the Lifecycle of a Meme

### Lifecycle of a Meme

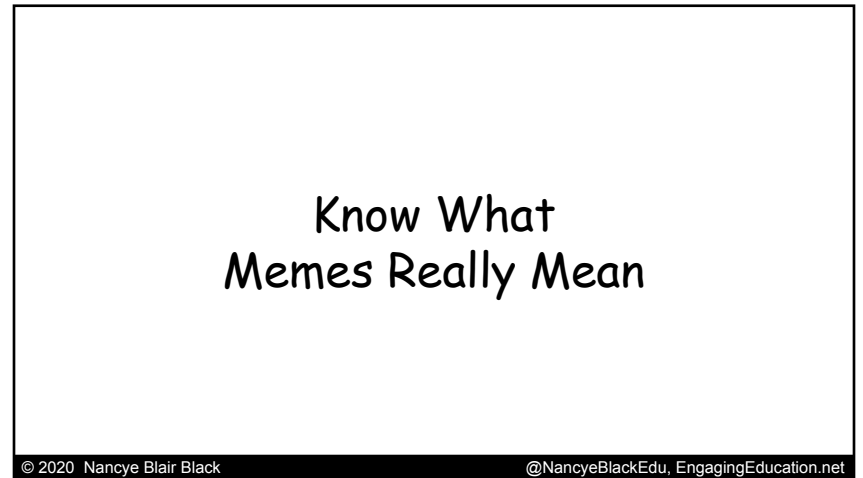


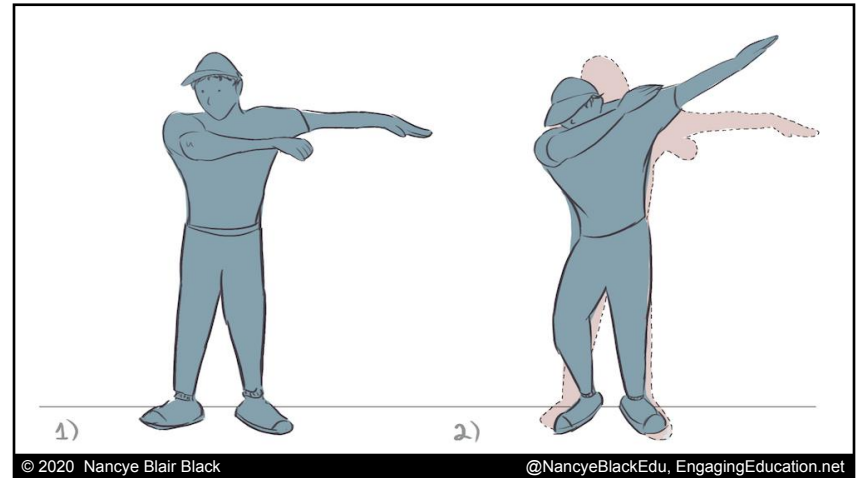
Lakeland High School  
Lakeland, FL ❤️❤️



Polk County, FL 😬😬







### 3 Memes You May Not Know Are Memes

### 1. This font





## 2. The floor



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The floor is a healthy committed adult relationship that might take some work

## 2. The floor



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## 3. Gold stars



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## 3. Gold stars



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### 3. Gold stars



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### 3. Gold stars



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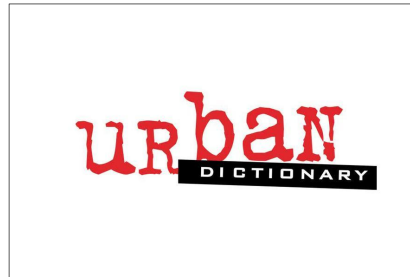
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### 2 Ways to Research Memes

KnowYourMeme.com



UrbanDictionary.com



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### 3 Reasons It's Important to Understand Memes

Digital Literacy  
Creative Communication

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## ISTE Standard for Students: Creative Communicator

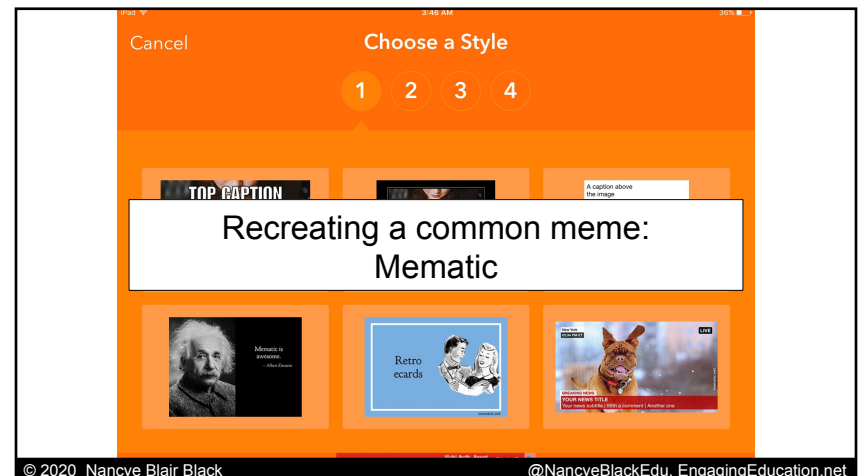
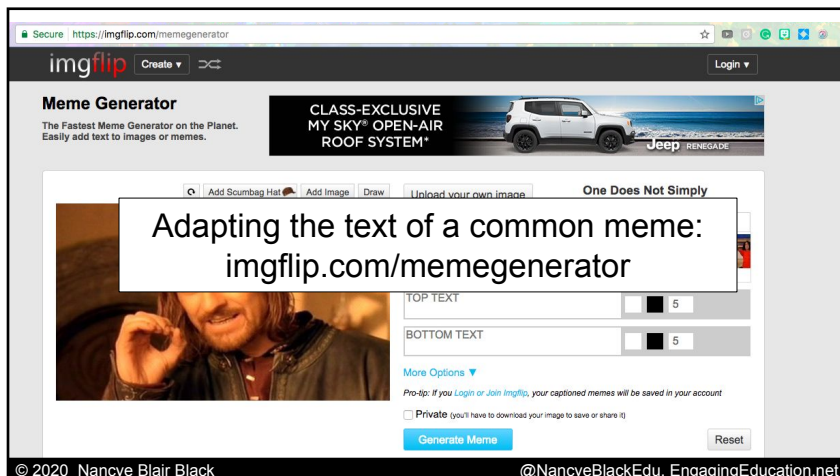
6a: “choose the appropriate platforms and tools”

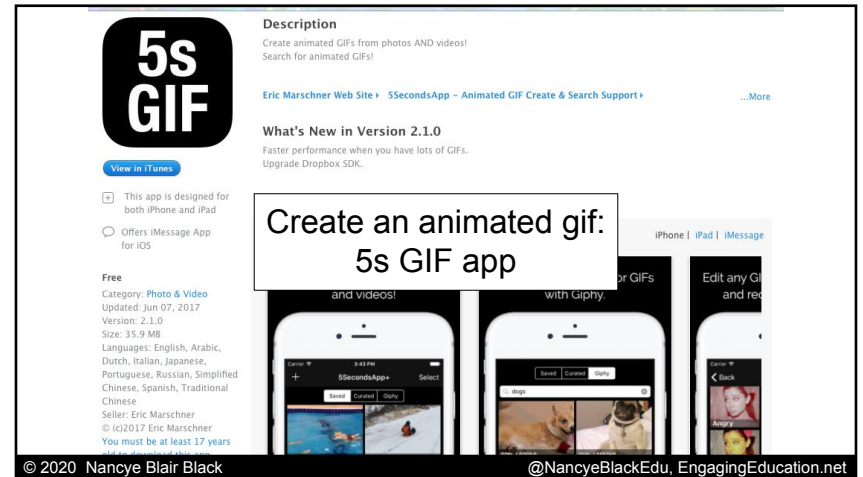
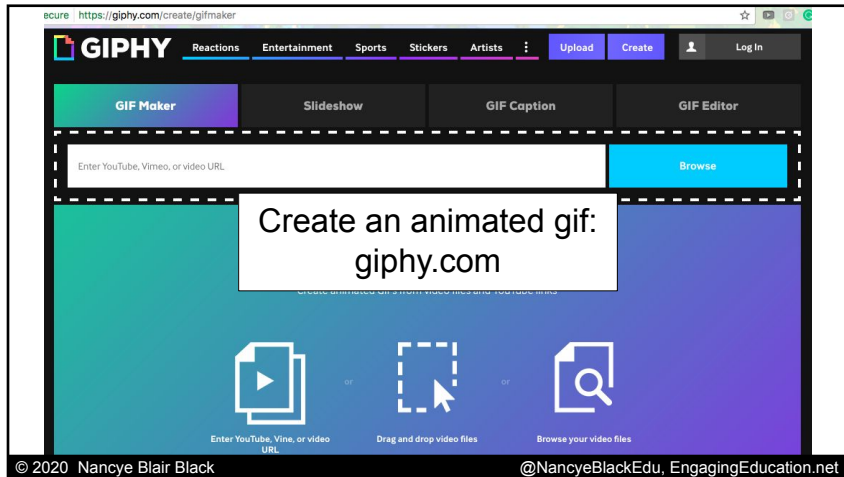
6b: “create original works or responsibly repurpose or remix digital resources”

6c: “communicate complex ideas clearly and effectively”

6d: “publish content that customizes the message and medium”

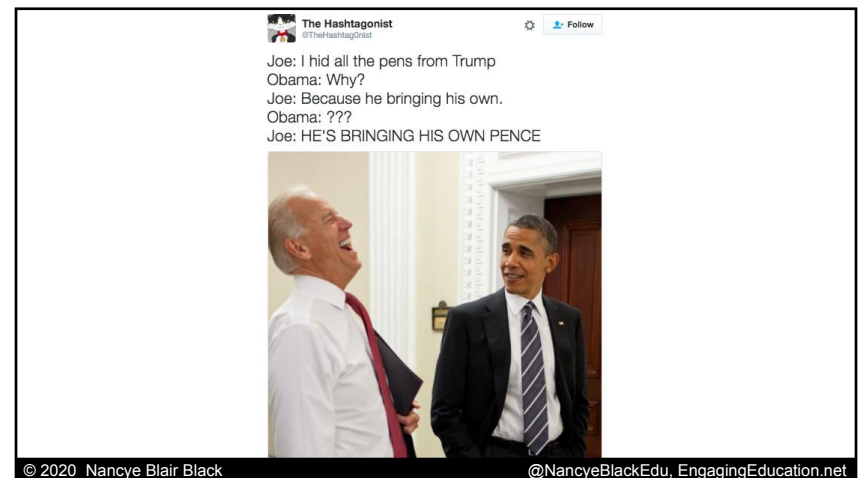
## 4 Ways to Create Memes





## 3 Reasons It's Important to Understand Memes

Digital Literacy  
Creative Communication  
Relevance



## Deeper Insight about the Content



themoskabot

You: Sloppy Joes

Me, an intellectual: Untidy Josephs

Source: themoskabot

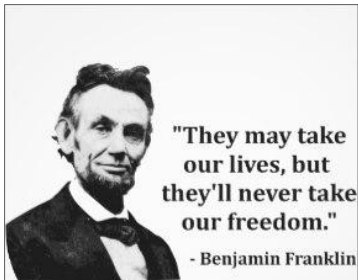
## Deeper Insight about the Content

you: k

me, an intellectual: Potassium

Source: rabbits-of-negative-euphoria

## Deeper Insight about the Content



## Mnemonic Devices

PLAYLIST

# PEMDAS

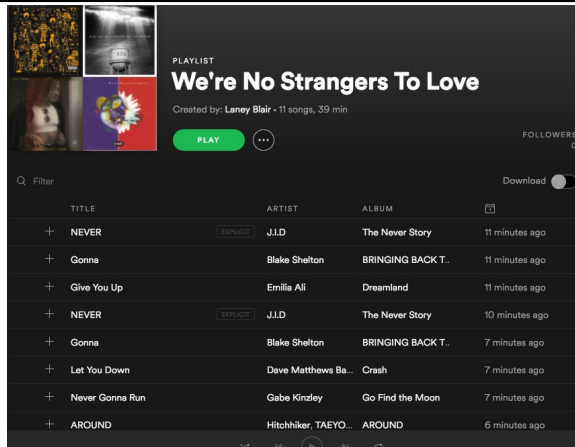
Created by: Laney Blair • 4 songs, 13 min

PLAY

Filter

| TITLE        | ARTIST                | ALBUM                 |
|--------------|-----------------------|-----------------------|
| + Please     | Josiah and the Bon... | Please                |
| + Excuse     | C418                  | Minecraft - Volume... |
| + My Dear    | Ark & Ocean           | My Dear               |
| + Aunt Sally | The Little Rabbits    | Dedalus               |

## Mnemonic Devices



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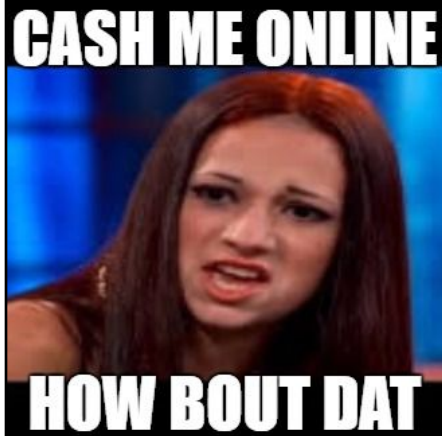
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Fun



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